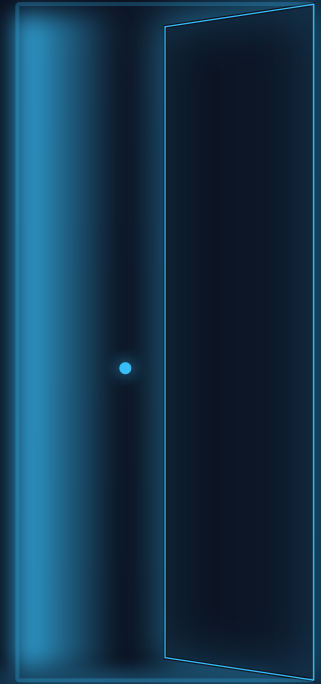


The One-Action Rule

What 40 open-source
wins had in common



One action, not many

PROJECT	NOT A...	IS A...
PocketBase	not a backend platform	database, auth, file storage and admin in one file you run
Gitingest	not a dev-productivity tool	paste a repo URL, get one AI-readable text file back
Umami	not Google Analytics	privacy-first web analytics you self-host
ntfy	not a notification platform	push to your phone with one <code>curl</code> command
Context7	not an AI context system	up-to-date library docs, straight into your editor

The one-action audit

For any feature, tool, or project. Check all that apply.

- ☐ **One clear outcome.** A stranger knows exactly what they get.
- ☐ **One primary action.** The first step is obvious and singular.
- ☐ **One command or click.** Setup or first result in a single step.
- ☐ **No forced integrations.** Works on its own, plays well with others.
- ☐ **Removable complexity.** Advanced features are optional, not required.
- ☐ **Result in seconds.** Value shows up before the reader loses patience.
- ☐ **Explainable in one sentence.** No "platform," "ecosystem," or "suite."
- ☐ **One page to start.** The docs get you running, not reading.
- ☐ **Still worth it stripped down.** Cut everything but the one action. Does it hold?
- ☐ **Would I use this myself, today?** If not, keep cutting.

Fail two or more? The fix isn't more features. It's cutting scope until the one action is obvious in the first five seconds.

This is the lens we use at Mizu AI before touching a client's AI workflow: not "what can it do," but "what's the one action that proves it works, today, for one real user."